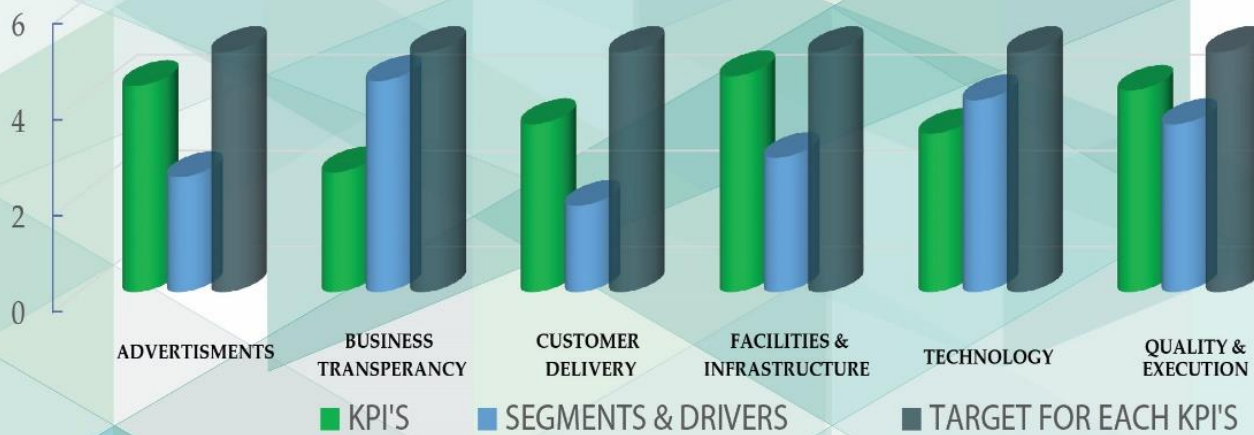




BELTHINK BUSINESS CONSULTING

BELTHINK is a core consulting company, understands your complex business problems and solve those using simple & exclusive solutions by applying appropriate strategies.

BELTHINK, with deep functional & industry expertise enable us to enhance our clients business performance with quality services & great customer experience. More than anything to work with a client, we believe in business transparency and integrity. Collaboration both with one another & with our clients helps focus on core requirements and to create social impact in all walks of life. Our services are aimed at providing effective solutions but yet simple and economic.



RESEARCH & ANALYTICS

Analytics has now proven to be the vital tool through which the destiny of an organization can be predicted in accurate manner. Analytics in its core form uses appropriate statistical techniques and business intelligence software.

Why Analytics??

- Convert Insights to Revenues.
- Engage with customers in an effective way
- Increases Profits, Market Share & Customer Loyalty.
- Outperform competition
- ROI Realization
- Targeted Market Segmentation

BRANDING & STRATEGIES

It goes without saying that in today's world branding is the key challenge & as well the success to any product or service. Branding involves deep understanding of product / service, it's affinities, target audience and it's timeline. Customers ultimately fall under any of these 4 categories when it comes to branding- Price, Convenience, Innovative Seekers & loyalists

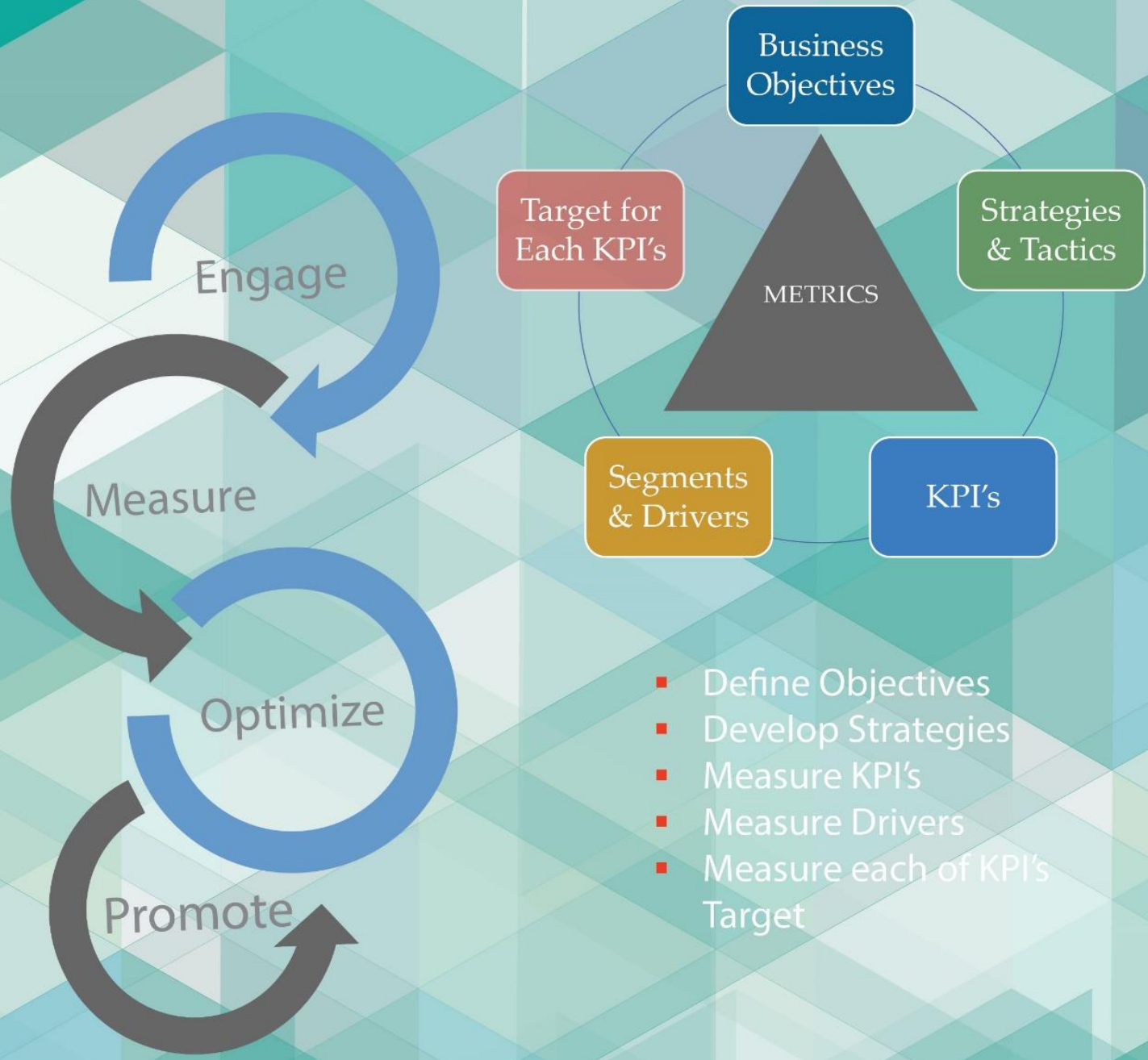
- Brand Research
- Brand Strategy
- Brand Licensing
- Brand Education & Workshop

MARKETING & SALES

Marketing a product / service needs more insights and better understanding of its core markets & benefits to the end user. BELTHINK has the capability to do the feasibility & viability studies and devise strategies to any product conforms to its budget, target revenue and timeline.

Key Challenges :

- Marketing
- Price
- Sales



- Define Objectives
- Develop Strategies
- Measure KPI's
- Measure Drivers
- Measure each of KPI's Target

WEB SOLUTIONS & MANAGEMENT

Today business across globe are rapidly transitioning into digital space with challenges including satisfaction of every stakeholder. BELTHINK offers the following services conforms to latest technologies in Web Services.

- Domain Registration & Hosting
- Website Design & Development
- Content Management
- SEO / SEM
- Social Media Promotion
- E-Commerce Solution
- E-Learning Modules
- Logo Design
- Graphics & Printing Services

SOFTWARE & APPLICATIONS

The dynamics of software have changed the way business are done in the past and leveraging latest software technologies helps business grow & achieve their objectives.

BELTHINK has the capabilities to develop and implement application based software & tools related to any vertical. Our core experience and management techniques in software industry will provide you solution to any challenging process.

- ERP & CRM
- Utility Management
- Graphic User Interface (GUI)
- Android / IOS Apps

TRAINING

There is always a gap perhaps huge between the academic and Industrial needs, Theory Vs Practical and an Institute Vs Corporate. BELTHINK bridges this huge gap with its sound professional experience from both academic & industry platforms thru various types of Training Programs Models & Services.

- Corporate Training
- In-Campus Training
- E-Learning / Workshops
- Web based Training
- Real Time Projects
- Placement Assistance



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